

Protect Diversity, Equity, and Inclusion (DEI) Initiatives

Positive messaging for elected leaders who are doing the right thing

Hi, my name is **[NAME]**, and I'm a constituent from **[CITY]**, **[STATE]**.

I'm reaching out, along with a group of concerned voters called *See You Next Tuesday*, to thank **[TITLE] [LAST NAME]** for standing up for Diversity, Equity, and Inclusion initiatives. Your leadership helps ensure that opportunity is available to everyone—no matter their background, race, gender, or income.

DEI isn't about division—it's about fairness, removing barriers, and creating a more just society. In a time when these efforts are under attack, your voice matters.

Thank you for defending progress and standing on the right side of history.

If leaving a voicemail: Please leave your full street address to ensure your call is tallied.

Forceful messaging for elected leaders who are not doing the right thing

Hi, my name is **[NAME]**, and I'm a constituent from **[CITY]**, **[STATE]**.

I'm reaching out, along with a group of concerned voters called *See You Next Tuesday*, because I'm alarmed by **[TITLE] [LAST NAME]**'s silence—or active opposition—when it comes to Diversity, Equity, and Inclusion initiatives.

Attacking DEI doesn't solve real problems. It creates distractions, deepens inequality, and tells entire communities they don't belong. That's not leadership—it's cowardice.

You swore an oath to serve all people in your district, not just the most powerful or privileged. It's time to stop using fear and division as political tools.

We need leaders who fight for fairness, not fuel discrimination.

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